

# Nikki Bright, CPACC

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## PROFESSIONAL SUMMARY

Senior Frontend Engineer and Accessibility Specialist with 7+ years of experience building scalable, high-performance web applications using Next.js, TypeScript, and modern frontend architecture. Proven lead-level IC with a strong focus on translating design systems and Figma concepts into polished, accessible, production-ready user interfaces. Deep experience in performance optimization, SEO, and frontend standards, with a track record of mentoring developers and owning complex UI systems end-to-end.

## WORK EXPERIENCE

### Senior Software Developer | November 2021 – Present

#### New Era Technology | Remote

- Led the architecture and development of a server-side rendered Next.js platform integrated with ButterCMS, delivering 30+ reusable, accessible, and highly performant UI components used across multiple client sites.
- Served as senior frontend engineer and technical architect across multiple client engagements, owning UI architecture, component standards, and frontend performance.
- Collaborated closely with designers to translate Figma designs into responsive, visually polished, production-ready interfaces, balancing design intent with technical constraints.
- Established and enforced frontend best practices for performance, accessibility, and maintainability, including code reviews and architectural guidance for other developers.
- Led accessibility initiatives across complex interfaces (navigation systems, dynamic UI patterns, forms), validated through automated tooling and manual assistive-technology testing.
- Built and optimized supporting CMS and automation workflows where needed to ensure reliable, scalable frontend systems.
- Recognized internally with an award for outstanding technical contributions, leadership, and collaboration.

### Freelance Software Developer | August 2023 – August 2024

#### Travel Software Company | Remote

- Built pixel-perfect, interactive React components from Figma using Next.js and Material UI.
- Converted ~20 static pages into dynamic GraphQL-powered interfaces, improving data interactivity and maintainability.

### Head of Product / UI Developer | June 2019 – November 2021

#### Periodic | Bloomington, IN

- Progressed from UI Developer to Head of Product at a SaaS startup, leading cross-functional initiatives spanning frontend engineering, UX, backend collaboration, and customer-facing strategy.
- Owned the design and development of a custom in-app CSS editor with validation and versioning, significantly reducing engineering time spent on client customization requests.
- Led the design and delivery of a custom multi-language and terminology system, enabling customers to fully control booking-site content across regions without relying on automated translations.
- Directed a complete API documentation redesign, benchmarking against industry leaders (e.g., Stripe), mentoring a junior developer, and reducing customer onboarding and support overhead.
- Improved performance and usability of a high-traffic admin dashboard by eliminating memory leaks, consolidating API calls, and redesigning UI flows, resulting in faster load times and fewer support tickets.

## CERTIFICATIONS

IAAP CPACC (Certified Professional in Accessibility Core Competencies) (2023)

HubSpot Certified CMS Developer (2025)

## SKILLS

**Frontend & Web Platforms:** JavaScript, TypeScript, HTML5, CSS3, Next.js, React, Vue, Nuxt, Tailwind CSS

**Performance & Quality:** SEO, Caching, Performance Optimization, Analytics, Core Web Vitals

**CMS & APIs:** HubSpot CMS & CRM, ButterCMS, REST APIs, GraphQL, Apollo Client

**Tooling & Workflow:** Git, Node.js, NPM, Code Reviews, Documentation, AI Developer Tools