

Nikki Bright, CPACC

Austin, TX | nikkistorme@gmail.com | <https://www.linkedin.com/in/nikki-bright>

PROFESSIONAL SUMMARY

Senior Frontend Engineer and Accessibility Specialist with 7+ years of experience building scalable, high-performance web applications using Next.js, TypeScript, and modern frontend architecture. Proven lead-level IC with a strong focus on translating design systems and Figma concepts into polished, accessible, production-ready user interfaces. Deep experience in performance optimization, SEO, and frontend standards, with a track record of mentoring developers and owning complex UI systems end-to-end.

WORK EXPERIENCE

Senior Software Developer | November 2021 – Present

New Era Technology | Remote

- Led the architecture and development of a server-side rendered Next.js platform integrated with ButterCMS, delivering 30+ reusable, accessible, and highly performant UI components used across multiple client sites.
- Served as senior frontend engineer and technical architect across multiple client engagements, owning UI architecture, component standards, and frontend performance.
- Collaborated closely with designers to translate Figma designs into responsive, visually polished, production-ready interfaces, balancing design intent with technical constraints.
- Established and enforced frontend best practices for performance, accessibility, and maintainability, including code reviews and architectural guidance for other developers.
- Led accessibility initiatives across complex interfaces (navigation systems, dynamic UI patterns, forms), validated through automated tooling and manual assistive-technology testing.
- Built and optimized supporting CMS and automation workflows where needed to ensure reliable, scalable frontend systems.
- Recognized internally with an award for outstanding technical contributions, leadership, and collaboration.

Freelance Software Developer | August 2023 – August 2024

Travel Software Company | Remote

- Built pixel-perfect, interactive React components from Figma using Next.js and Material UI.
- Converted ~20 static pages into dynamic GraphQL-powered interfaces, improving data interactivity and maintainability.

Head of Product / UI Developer | June 2019 – November 2021

Periodic | Bloomington, IN

- Progressed from UI Developer to Head of Product at a SaaS startup, leading cross-functional initiatives spanning frontend engineering, UX, backend collaboration, and customer-facing strategy.
- Owned the design and development of a custom in-app CSS editor with validation and versioning, significantly reducing engineering time spent on client customization requests.
- Led the design and delivery of a custom multi-language and terminology system, enabling customers to fully control booking-site content across regions without relying on automated translations.
- Directed a complete API documentation redesign, benchmarking against industry leaders (e.g., Stripe), mentoring a junior developer, and reducing customer onboarding and support overhead.
- Improved performance and usability of a high-traffic admin dashboard by eliminating memory leaks, consolidating API calls, and redesigning UI flows, resulting in faster load times and fewer support tickets.

CERTIFICATIONS

IAAP CPACC (Certified Professional in Accessibility Core Competencies) (2023)

HubSpot Certified CMS Developer (2025)

SKILLS

Frontend & Web Platforms: JavaScript, TypeScript, HTML5, CSS3, Next.js, React, Vue, Nuxt, Tailwind CSS

Performance & Quality: SEO, Caching, Performance Optimization, Analytics, Core Web Vitals

CMS & APIs: HubSpot CMS & CRM, ButterCMS, REST APIs, GraphQL, Apollo Client

Tooling & Workflow: Git, Node.js, NPM, Code Reviews, Documentation, AI Developer Tools